

# Last Cloudia Releases Promotion to Celebrate 3 Million Worldwide Downloads!





[TOKYO, JAPAN – May 12, 2021] Mobile game developer and publisher AIDIS Inc. announced that their popular smartphone RPG Last Cloudia has reached over 3 million worldwide downloads from unique users. To celebrate this milestone, a special celebration promotion will be released on May 13 post-maintenance.

Through a publishing partnership with Hong Kong based publisher Boltrend Games, the traditional Chinese version of Last Cloudia was released in January 2021. In the four months since its release, a total of more than 1 million downloads were reached between the iOS, Android, and Steam PC client versions. With so many new people enjoying and playing Last Cloudia, AIDIS is sure to continue its partnership with Boltrend Games and expand upon its success with the game worldwide.

#### 3 Million Worldwide Downloads Celebration Promotion (Part 1)

- (1) Receive 3000 crystals by clearing a limited quest!
- (2) Get amazing rewards, such as 1500 crystals, just by logging in daily!
- (3) Various training promotions!
- \*Details listed in the image below.





## (4) My Last Cloudia Main Promotion



# Promo Period

May 13, 8:00 pm to May 20, 11:59 pm (PT)

#### **Promo Details**

- This promo will be held on both Twitter and Facebook.
- · Follow the official Last Cloudia account on Twitter or Facebook.
- Reply to the promo post with the hashtag #LastCloudiaMain and tell us why you main a character (or want to).
- Winners will be announced on the official Last Cloudia Twitter and Facebook pages after the campaign ends.

#### Rewards

A total of 33 lucky players will win the following items!

- At Least 1 Unit, 10-Spin Ticket x 3 (for 3 players)
- Unit soul for the unit you chose x333 (for 30 players)

\*Check the following link for further details. https://www.lastcloudia.com/en/post/1726/

# Look out for news about Part 2 of the promotion soon!



### [About Boltrend Games]

Boltrend Games is a Hong Kong based game publisher and developer releasing various games worldwide, including Japan, Korea, Southeast Asia, the United States, Europe, Hong Kong, Taiwan, and Macao. They are known for providing spectacular service to developers and amazing experiences for players. Also, using their innovative cross-platform technology, they provide entertainment for players on multiple platforms.

#### **LAST CLOUDIA**

Download links

iOS: https://apps.apple.com/app/id1473588527

Android: https://play.google.com/store/apps/details?id=com.aidis.lastcloudiaen

Official Website: https://www.lastcloudia.com/en/

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