



November 21st, 2019

FOR IMMEDIATE RELEASE



**AIDIS's "Last Cloudia" and Square Enix's "Collection of Mana" come together for a collaboration event on**

**November 26th!**

**At the same time, starting a joint promotion with Crunchyroll in North America.**

AIDIS, Inc. (Head office: Shibuya, Tokyo, CEO: Hisatoshi Hayakashi), with the English release of "Last Cloudia" in the United States and Canada, will be having a collaboration event with the action role-playing game series, "Collection of Mana™" from Square Enix® Holdings Co., Ltd. (Head office: Shinjuku, Tokyo, CEO: Yosuke Matsuda).

**The ultimate crossover!**

The English version of the action-packed mobile role-playing game "Last Cloudia" has been released in the United States and Canada on October 17th, 2019 and has already reached 200,000 users. With a collaboration event as early as the second month of its English release. Collaborating with "Last Cloudia" will be the first three titles of the Mana Series, known as "Collection of Mana."

"Final Fantasy® Adventure"

"Secret of Mana®"

"Trials of Mana™"

This event will be the first collaboration event for "Last Cloudia" and will be held with luxurious contents covering these three titles.

From the game "Secret of Mana," Randi, Popoi, and Primm will be available as playable Units. All three titles will have a designated Ark in the world of "Last Cloudia." Each Ark and Unit will come with unique skills, we hope all players look forward to this event.

Event period: November 26th, 2019 after scheduled maintenance ~ December 13th, 2019  
12:59 PM (PST)

**Character Units:**

Randi (Secret of Mana)



Popoi (Secret of Mana)



Primm (Secret of Mana)



Arks:

Final Fantasy Adventure



Secret of Mana



Trials of Mana



Not only Units and Arks, but enemies from the "Collection of Mana" will be present during the event. Music from the "Collection of Mana" will be playing, further mixing the world of "Last Cloudia" with the "Collection of Mana."

#### **Joint promotion with Crunchyroll.**

With the upcoming collaboration, we will begin a joint promotion of "Last Cloudia" in North America with Crunchyroll, a video distribution company based in San Francisco. AIDIS will continue to develop more powerful promotions in the North American region as a result of its efforts with the company which has great strength in overseas expansion of Japanese content.

#### **About Crunchyroll**

Crunchyroll is the world's largest destination for anime and manga, boasting a global community of more than 45 million registered users and over 2 million subscribers. Fans connect through the most complete anime library including "Naruto Shippuden," "Attack on Titan," and "Dragon Ball Super," events such as Crunchyroll Expo, Anime Awards, Crunchyroll News, and can purchase related merchandise through its online store. Through its app on game consoles, set-top boxes, mobile devices and more, Crunchyroll delivers content from leading media producers directly to viewers translated professionally in multiple

languages. The service is available for free or through a premium offering that allows users to watch ad-free with access to simulcasts—top series available immediately after Japanese broadcast.

Fans can also view Crunchyroll on VRV, an audience-focused aggregation platform featuring premium SVOD channels and a curated house channel, VRV Select.

<https://www.crunchyroll.com/>

#### LAST CLOUDIA

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Platform: iOS / Android

Genre: RPG

Price: Free to Play (contains In-App Purchases)

Launch Date: October 17th, 2019

Language: English

App Store: <https://apps.apple.com/app/id1473588527>

Google Play: <https://play.google.com/store/apps/details?id=com.aidis.lastcloudiaen>

Official Trailer: [https://www.youtube.com/watch?v=SGtNmpS0z\\_U&feature=youtu.be](https://www.youtube.com/watch?v=SGtNmpS0z_U&feature=youtu.be)

Official Facebook Page: <https://www.facebook.com/lastcloudiaen/>

Official Twitter: <https://twitter.com/lastcloudiaen/>

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#### **About AIDIS, Inc.**

Founded in 2016, AIDIS Inc. is a game publisher and developer of mobile games headquartered in Tokyo, Japan. AIDIS is dedicated to the creation of high-quality multiplayer experiences that captivate audiences. Their newest mobile RPG title “Last Cloudia” launched locally in Japan in April 2019, has received great acclaim and already has over 800,000 users and the number keeps on growing. In addition to the Japanese version for local market, “Last Cloudia” is expanding its reach to players around the world starting from an English version released in the United States and Canada, soon to be followed by many other countries and languages, to build up the company as a Global Entertainment Enterprise.

For more information, please visit <https://www.aidis.co.jp/en/>.

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#### **About Square Enix Co., Ltd.**

Square Enix Co., Ltd. develops, publishes, distributes and licenses SQUARE ENIX®, EIDOS® and TAITO® branded entertainment content around the world. The Square Enix group of companies includes a global

network of leading development studios such as Crystal Dynamics® and Eidos Montréal™. The Square Enix group of companies boasts a valuable portfolio of intellectual property, including: FINAL FANTASY®, which has sold over 144 million units worldwide; DRAGON QUEST®, which has sold over 78 million units worldwide; TOMB RAIDER®, which has sold over 74 million units worldwide; and the legendary SPACE INVADERS®. Square Enix Co., Ltd. is a Japan-based, wholly owned subsidiary of Square Enix Holdings Co., Ltd.

More information on Square Enix Co., Ltd. can be found at <http://www.jp.square-enix.com/>

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